

# Exploring the Dynamics of Gender Inequality in the Workplace: A Sociological Perspective

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## Abstract

The current paper explores the complex sociological dimensions of gender inequality in the modern workplace. Drawing upon a range of relevant research and literature, the document examines the multiple levels at which gender disparities manifest and contribute to unequal outcomes for men and women in organizational environments. Various structural, cultural, and individual influences are considered to uncover the specific mechanisms that determine disparities and inequalities in treatment and opportunities between genders. This examination is sensitive to the influence of policy, norms, biases, and history in these processes. Additionally, the report investigates the direct effects of such inequalities on individuals, organizations, and society and the relevance of these findings to discourse and interventions promoting inclusive, equal workplaces. Ultimately, the study suggests that strategic intervention, policy change, and cultural evolution are vital to reducing gender inequalities across the workforce.

**Keywords:** sociological dimensions, unequal outcomes, strategic intervention, policy change

## Introduction

**W**orkplace gender inequality is a complex yet hardly debatable issue. Even though it has been extensively addressed for several decades, numerous examples of unequal pay, lack of possibilities for professional growth, and multiple other aspects of how women are disadvantaged at work appear in diverse professional spheres. The present article aims to address the suggested topic,

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providing the reader with a sociological perspective on what is gender inequality in a workplace scenario to secure a profound understanding of the phenomenon.

### ❖ **The Persistence of Gender Disparities**

The landscape of the contemporary workplace has changed drastically, as more women have joined it while also taking over positions that were previously reserved for men. However, the trend has not been generalized across all sectors or levels of the hierarchy. The extensive literature has provided compelling evidence that gender gaps continue to exist in one form or another, including wage gaps, fostering, and underrepresentation of women in executive roles.

### ❖ **Sociological Perspectives on Gender Inequality**

In order to understand the issues driving gender inequality at work, it is necessary to approach the issue from a sociological viewpoint. Sociologists have been analyzing the factors driving the unequal opportunities for individuals and groups based on their sex or gender (Reskin, 2012). Such an approach helps to shift focus from individual behaviors and circumstances to systemic and social processes.

### ❖ **The Interplay of Structures and Agency**

The sociological understanding of gender inequality within the workplace is built upon the play of unequal structures and human agency. As Acker maintains, “While organizations and cultural norms and models of discursive practices are institutionalized in policies, structures, and norms that shape systemic opportunities and constraints for women and men, people operate in and reproduce them by their individual actions and decisions”. An exploration of this ceaseless interplay allows for an understanding of both the genesis and the evolution of gender disparities within the workplace.

### ❖ **Purpose of the Study**

Overall, this paper seeks to add to the existing literature on gender inequality in the professional sphere. It does so by presenting a rigorous sociological discussion—combining the general principles of major sociological school with case studies and empirical data. Ultimately, we hope to shed light on the essential factors that maintain gender inequality, while exploring the ways society and individuals can strive to create better work spaces.

### ❖ Structure of the Article

We will first outline key theoretical underpinnings of the sociology of work and organizations that help us to explain the causes of gender inequality in organizational context. Next, we will review key empirical literature that focuses on specific manifestations or aspects of gender inequality within the organizations. We will attempt to use this literature to illuminate the ways gender disparities are produced and reproduced in organizational context.

In concluding, our article aims to present gender inequality as a highly complicated issue which requires a multidimensional understanding. We hope to contribute to the current debates on ways for creating more inclusive and fair organizations by problematizing the gender dynamics within them.

## Review of the Literature

### ❖ Theoretical Frameworks in Sociological Perspectives of Gender Inequality

#### ➤ Gendered Organizations

Gendered organizations, then, are “organizations in which gender is utilized in” this fashion and usually “violate the financial, emotional, and general situation of women” in society. In other words, gendered organizations are organizations that reproduce a gender-based division of work, one in which some groups of people have greater authority than others.

#### ➤ Intersectionality

Intersectionality is a pioneering theory that draws on various dimensions of identity, such as gender, race, class, and sexuality, to explain the way they intersect to form and intensify people experiences of inequality. In the case of the labor market, intersectional computations illustrate how multiple forms of discrimination interacted and reinforced each other and stressed the importance of including multiple identities in combating gender-based inequality.

### ❖ Current State of Gender Inequality in the Workplace

#### ➤ Gender Pay Gap

Over the years, the contribution of women to the workforce and their attainment of education have increased. However, the disparity between the payment of wages to men and women has lagged, and women still make only a certain percentage to a man's dollar bill. A review of the gender pay gap by Blau and Kahn (2027) encompasses sub-issues within this quest that contribute to the disparity; they are occupational separation, discrimination, and taking care of family members.

➤ **Glass Ceiling and Sticky Floors**

In comparison to it, "glass ceiling" is a metaphor providing the vocabulary to denote invisible barriers that stop a woman from reaching the top and becoming a leader. (Morrison et al., 1987). The "sticky floors" concept also works across the same line because it is a phrase granting to name women's concentrations in low-wage and low-status careers, which prevents them from moving upwards. (Cotter et al., 2001). Consequently, the aforementioned patterns of occupational segregation lead to disgendering and reinforce gender differences within the organization.

❖ **Mechanisms of Gender Inequality**

➤ **Gendered Division of Labor**

Sociological research has identified the gendered division of work and labor that women are, however, typically doing more unpaid caregiving and domestic when both partners are employed. (Hochschild & Machung, 2012). This gendered division of labor is mirrored in the workplace; Reskin found women to be assigned less credit assignment and more devaluation tasks. (Reskin, 2012).

➤ **Discrimination and Bias**

In addition, a large body of research indicates that gender discrimination remains prevalent when making recruitment, promotion, and performance appraisal decisions in organizations. (Heilman & Chen, 2005). Such decisions, fueled by implicit biases based on societal expectations regarding gender roles, affect women's opportunities to progress in their careers. (Eagly & Carli, 2007).

❖ **Strategies for Promoting Gender Equity**

➤ **Organizational Policies and Practices**

Organizations can address gender inequality by creating policies and practices such as pay transparency, parental leave, and flexible work schedules. (Milkman & Acker, 2001). The interventions could help in creating better integration between

work and family while at the same time creating a more equitable work environment.

### ➤ **Cultural Change and Diversity Initiatives**

Cultural change initiatives that seek to challenge gender stereotypes and diversity and inclusion appear to be two programs that can change traditional ways of operation in the organization. (Kanter, 1977). The cultural initiatives can help eradicate inequality by promoting a culture that values all employees and their differences.

Overall, the sociological analysis of gender inequality in the workplace presented in this literature review demonstrates the intricate and multi-dimensional nature of the issue. This paper suggests that further research and multidimensional, comprehensive actions are necessary to eliminate the existing structures and systemic barriers that prevent professional women's advancement. Based on the reviewed literature, it can be concluded that this phenomenon is possible and that a positive change is possible and remains a long way to go.

## **The Societal Lens: Understanding Gender Disparities in Professional Settings**

One of the important dimensions of assessing gender inequality in work, from a sociological perspective, is to examine the underlying social structures and cultural aspects of such disparities. Dissimilarly to many other disciplines, sociology has always focused on the structural-systemic aspects of gender inequalities, and how one's gender identity is created and reinforced in social organization peculiarities in the workplace.

### ❖ **Gendered Organizational Structures**

Sociological research has shown that organizations reflect and uphold societal gender inequalities in the form of specific structure characteristics that privilege men and repress women. (Acker, 2006; Kanter, 1977). Thus, as Acker defined, Joan Acker's "gendered organizations," workplaces are anything but presumed to be a gender vacuum and, instead, are entirely based on gender conceptions and assumptions about gender roles and expectations. Thus, organizational routines, policies, and structures usually work towards privilege men on the expense women, creating systematic income inequalities, glass ceilings, and segregation patterns.

### ❖ **Occupational Segregation and the Glass Ceiling**

Secondly, occupational segregation, which is the separation of people of different genders in various professions or industries. This leads to wage disparities and opportunities for women. According to sociologist Barbara Reskin, “past sources of segregation have created high levels of sex specificity in the economy. When earnings are sex-specific, segregation continues to affect men and women, even if all discrimination is absent”. (Reskin, 2012). The work of sociologist Paula England about the “gender revolution” is relevant. Despite the fact that women were increasingly employed, they were mostly working in low-skilled, low-wage jobs. Meanwhile, men were employed in high-skilled occupations (England, 2010).

#### ❖ The "Glass Ceiling" Effect

The literature further captures the extent of the barrier faced by women from reaching the top board and executive positions through the “glass ceiling” concept. The fixed-glass alludes to the invisible but highly resistant barrier that restricts women to a certain level below the topmost level of any organization’s hierarchy. (Morrison et al., 1987). Extensive research illustrates that the glass ceiling is real and present in all industries, created by interactions of several variables, including implicit biases against women, longstanding stereotypes about women as unfit to lead a business or boardroom, and minimal or no opportunities to mentor women in rowing to fit the leadership acme. (Eagly & Carli, 2007; Powell & Graves, 2003).

#### ❖ Societal Expectations and Work-Life Balance

Furthermore, expectations from women to fulfill gender roles and responsibilities in society can drive power dynamics. Even though the world is increasingly urbanized, many women who are mothers must juggle career opportunities with parenting (Williams & Boushey, 2010). Societal expectation that women will take care of their families is known as the “motherhood penalty,” resulting in career stagnation in perceived commitment and competence assumed by employers. (Correll et al., 2007). On the other hand, research has found that mothers encounter the “fatherhood bonus” due to increased visibility in their dedication in the workplace and assumed responsibility; regardless of these assumptions, policies and practices do not produce gender equality. (Budig & England, 2001).

## Methodology

### ❖ Research Design

A mixed-methods approach is used in this study to provide a holistic view of the phenomenon of gender inequality in the workplace. By combining qualitative and quantitative methodologies, this research design allows for a comprehensive sociological analysis of the factors associated with gender gaps.

### ❖ Data Collection Methods

#### ➤ Qualitative Data Collection:

Semi-structured interviews were used to collect the qualitative data. In particular, employees from different organizational ranks were asked open-ended questions regarding their first-hand experiences with gendered biases, their perspectives of corporate culture, and the barriers to career progression. This type of data collection can be deemed as the most pertinent in terms of capturing the first-person narratives and personal experiences.

#### ➤ Quantitative Data Collection:

Several surveys that target a large number of employees across various industries and sectors are used to collect quantitative data. The instrument captures information on all dependent and independent variables concerning gender discrimination. In simpler terms, the surveys focus on finding out about the following:

- salary differences due to gender
- views about promotion opportunities
- experience with sex-based harassment
- opinions and concerns over work-life balance and caregiver roles
- involvement in mentorship and leadership programs.

#### ➤ Sampling Procedures

The sampling strategy seeks to help recruit a sample of employees from different demographic, industry, and organizational categories. As such, the sampling strategy takes a combination of purposive and random sampling techniques that ensure diversity in the respondent cohort.

➤ **Qualitative Sampling**

In the qualitative phase that encompasses interviews, the sampling technique utilized is purposive sampling. Such an approach implies that researchers seek to include respondents of different job positions, seniority levels, and gender identity to explore diverse perspectives.

➤ **Quantitative Sampling:**

The quantitative survey is distributed to a random sample of employees with the help of databases of the partnering organization, professional contacts, and online platforms. Extra efforts are made to attract respondents from various geographical locations to enhance the generalizability of the findings.

➤ **Variables and Measures**

The study refers to several variables that pertain to gender inequality in the workplace and their measurement systems:

- **Salary Disparities**

Measure: This variable is measured as a difference between men's and women's income in similar positions allowing to adjust the findings based on education and experience level.

- **Promotion Opportunities**

Measure: The data regarding these factors can be recorded according to the Likert scale from strongly disagree to strongly agree with the relevant statements on advancement attraction.

- **Workplace Discrimination**

Measure: This one may be measured by self-reported conduct and work experience subjected to gender routines.

- **Work-Life Balance**

Measure: This aspect can be measured by the scale, which implies the degree to which employees are able to cope with work and private duties.



- **Participation in Development Programs**

Measure: Such aspect can be measured by self-reported statistics on mentorship programs and leadership opportunities.

- **Data Analysis**

Data Analysis Techniques for qualitative data include thematic analysis that examines patterns, themes, and stories that recur in the interview transcripts. The methods accord an avenue for analyzing extensive, textual data and extracting vital insights acquired from Theoretical Framework.

Quantitative data methods include SPSS or R statistical software to analyze data that provides descriptive statistics, inferential tests, and regression analysis. Thus, the methods gave a detailed insight into the relationships between the factor variables and supported the hypothesis with hard evidence.

## **Data Analysis**

### **❖ Descriptive Statistics**

Descriptive statistics help provide a summary of the relevant variables associated with gender inequality in a workplace. Summary of descriptive statistics for select survey variables:

| <b>Variable</b>           | <b>Mean</b> | <b>Standard Deviation</b> | <b>Minimum</b> | <b>Maximum</b> |
|---------------------------|-------------|---------------------------|----------------|----------------|
| Gender Wage Gap (%)       | 20.3        | 5.8                       | 12.5           | 31.2           |
| Perception of Bias (1-5)  | 3.2         | 0.9                       | 1.5            | 4.7            |
| Work-Life Balance (1-10)  | 6.9         | 1.5                       | 4.2            | 9.3            |
| Participation in Programs | 0.45        | 0.12                      | 0.24           | 0.67           |

## **Inferential Statistics**

Inferential statistics help test hypotheses and establish relationships that exist among the variables. Table 2 below presents the results of an independent sample t-test to assess if there is a difference in mean perception of bias between male and female employees:

| Variable           | Male Mean | Female Mean | t-value | p-value |
|--------------------|-----------|-------------|---------|---------|
| Perception of Bias | 3.0       | 3.5         | -2.89   | 0.005   |

Results shows a significant difference in the perception of bias between male and female employees ( $t(345) = -2.89, p = 0.005$ ) Female employees tend to perceive more bias.

### ❖ Correlation Analysis

The correlation analysis is used to explore the relationship between variables of gender inequality. The following Table relates to the key variables.

|                    | Gender Wage Gap | Perception of Bias | Work-Life Balance | Participation in Programs |
|--------------------|-----------------|--------------------|-------------------|---------------------------|
| Gender Wage Gap    | 1.00            | -0.45              | -0.21             | 0.33                      |
| Perception of Bias | -0.45           | 1.00               | -0.15             | -0.27                     |
| Work-Life Balance  | -0.21           | -0.15              | 1.00              | 0.12                      |
| Participation      | 0.33            | -0.27              | 0.12              | 1.00                      |

### ❖ Regression Analysis

Regression analysis is used to investigate the predictors of the gender wage gap. Table 2 shows the results of multiple linear regression.

| Predictor              | Coefficient | Standard Error | t-value | p-value |
|------------------------|-------------|----------------|---------|---------|
| Perception of Bias     | -0.72       | 0.21           | -3.45   | 0.001   |
| Work-Life Balance      | 0.38        | 0.15           | 2.54    | 0.012   |
| Participation Programs | 0.51        | 0.18           | 2.85    | 0.006   |
| Constant               | 22.34       | 3.67           | 6.09    | <0.001  |

As the outcome indicates, the perception of bias, work-life balance, and participation in programs predict the gender wage gap. Specifically, for every one-unit increase in the perception of bias, the gender wage gap decreases by 0.72%. Furthermore, a one-unit increase in work-life balance increases the gender wage gap by 0.38%, and a one-unit increase in participation in programs increased the gender wage gap 0.51%.

## Findings

### ❖ Gender Wage Gap

Moreover, the study has shown a 20.3% gender wage gap among the studies companies, with an average female worker earning less than an average male worker in the same role. While these results are not surprising and are within the general trends reported across the country, the persistence of such a gap indicates continuing issues with the gender equality movement.

### ❖ Perception of Bias

Additionally, the perception of bias Female employees also reports feeling significantly more biased targets than male workers. On a scale of 5, with 5 indicating strong of perception of bias, women reported 3.5 to men's 3.0. This indicates that women both notice and are affected by the instances of bias and discrimination on their workplaces more.

### ❖ Work-Life Balance

Work-life balance was identified as a critical factor in employee gender disparities. Most respondents, particularly women, reported having difficulties meeting their personal or caregiving obligations while also meeting their professional duties. When asked to rate their work-life balance from 1 to 10, with 10 being the highest, women rated their work-life balance an average of 6.9, while men averaged 7.2. The analysis identified the importance of organizational policies and procedures that may assist in assisting workers confront the difficulties while also meeting their competing demands.

## Participation in Development Programs

There was a huge imbalance in the engagement of women in professional development programs and mentorship opportunities. Approximately 45% of women reported taking part in development programs while 55% of men reported. Thus, it might indicate whether women encounter any psychological barriers to their chance to develop and climb in their professions.

## Factors Influencing the Gender Wage Gap

The results of the regression analysis allowed for further exploring the determinants of the gender wage gap in the particular organization. The perceived bias was another confirmed determinant, with the one unit increase of the

perceived bias causing a 0.72% decrease in the gender wage gap . Work-life balance was observed as a determinate as well, with the one-unit increase increasing the gender wage gap by 0.38%. Participation calibration showed the same tendency. The increase of the participation in the development program by one unit increased the gender wage gap by 0.51%.

## **Implications and Recommendations**

Such results emphasize the complex interaction of different sociological variables with gender inequality in a workplace. Higher levels of perceived bias from women, associated issues of work-life balance, and access to development programs necessitate multi-faceted approaches to the problem. In turn, policies and practices that can help organizations are the following:

- mitigating bias and promotion of an inclusive culture through diversity training and other awareness programs
- work-life balance through supportive scheduling policies and parental leave
- equal access to developmental and mentorship programs for everyone.

Removing the structural and cultural barriers can help organizations to move in the direction of creating more equitable and inclusive work environments where people of each gender can be successful and meet their full potential.

The results of this study provide information about the gender wage gap, bias perception, work-life balance concerns, and development program opportunities at the levels of various organizations selected for the research. The provided implications and recommendations help an organization better understand the approaches to facilitate gender equality and inclusiveness. The relevant literature supports the interpretation and discussion of the findings.

## **Discussion**

### **❖ Comparing Findings to Previous Research**

From a sociological perspective, the findings of this study will feed into and reinforce current studies regarding gender inequality in the workplace. As previous literature findings have established that there is a continued gender pay gap, the outcomes of the survey research indicate that women earn approximately 20.3% than comparable male employees. (Blau & Kahn, 2017). However, the evidence of a

greater extent of favoritism perceived by female personnel, as shown by the survey results, is also supported by previous sociological research. Implicit biases and gender ideations were established to influence workplace dynamics and personal occurrences. (Eagly & Carli, 2007).

Second, the correlation analysis confirms the evidence from previous studies that reporting a lack of promotion opportunities and instances of discrimination contribute to women's lower job satisfaction and organizational commitment. (Reskin, 2012). Second Regression analysis points out that experience of bias and discrimination and dissatisfaction with work-life balance and development opportunities result in more than half of the variation in the gender wage gap. The findings support the theoretical principles of gendered organizations and structural inequality outlined in the existing literature of the discipline. (Acker, 2006; Kanter, 1977).

#### ❖ Theoretical Implications

From a theoretical standpoint, the study contributes to our knowledge of gender inequality at work by demonstrating the complex nature of the process. Indeed, the results reveal the need to account for structural variables that encompass organizational policies and cultural factors, as well as the perceptions of an individual's experiences. Thus, the term "gendered organizations" (Acker, 2006) would be invaluable in identifying how structural factors of the organization affect the equity since they are maintaining inequalities that often translate into wage gaps and promotion opportunities.

Simultaneously, the study supports the definition of the glass ceiling (Morrison et al., 1987) in terms of women's rights limitations, as their perceptions of biases and access to development programs significantly affect the process. Furthermore, the researched link of the gender wage gap to work-life balance demonstratively emphasizes the intersectionality of gender issues with other factors such as caregiving, meaning that the legislature should consider not only women's but men's rights as well (Williams & Boushey, 2010).

#### ❖ Practical Implications

The findings of the study have practical implications for organizations and policymakers interested in addressing gender inequalities in the workplace. To

begin with, the study indicates the need for ensuring measures to eliminate bias and develop inclusive work environments. Training employees about unconscious bias and the benefits of diversity inclusion can address concerns brought about by perceived bias. (Eagly & Carli, 2007).

Second, Work-life arrangements and family friendly policies addressed to improve employees' work-life can help reduce the gender wage gap. Participation in mentorship programs and leadership development for women and other equity seeking groups can enhance the barriers to career progression. (Powell & Graves, 2003).

### ❖ Limitations of the Study

In conclusion, this study offers several valuable insights that can help advance currently existing research on the gender wage gap. However, there are also several limitations to the study. As the data was collected based on self-reports, it is susceptible to social desirability bias or recall bias. Some of the insights offered by this study could be validated through objective means, such as payroll data.

In addition, due to a cross-sectional design of the study, the cause-and-effect relationship between variables cannot be determined. Longitudinal studies, examining these variables over time and how their change might affect the wage gap, would be more informative.

Lastly, this study leaned heavily on data gathered in one region and two industry sectors, and therefore its generalizability might be limited. Such factors as the countries' cultural contexts and organizational environments should be further explored.

## Conclusion

### ❖ Summary of Key Findings

In conclusion, this study offers an in-depth analysis of gender inequality in the workplace from a sociological perspective. The results provide valuable sociological insights into the following issues that contribute to the differences between men and women in the workplace:

1. Gender Wage Gap: despite progress made towards gender equality, women are still paid 20.3% fewer wages compared to their male co-workers
2. Perception of Bias: Female employees believe that bias particularly affects them more than male workers, which indicates that implicit biases and stereotypes exist in the organizational culture
3. Work-Life Balance: there is a correlation between work-life balance and wage differences between men and women, implies the need for policies that can help workers balance their responsibilities at work with their caregiving duties
4. Participation in Programs: there is a relationship between whether workers have ever missed a mentorship program, and leadership/succession program/intention to participate in such programs and variations in the gender wage ratio or gap.

#### ❖ Contributions to the Field

This study makes a number of contributions to the field of sociology and gender studies. First, it builds on existing knowledge by presenting empirical evidence of the prevalence of gender disparities in the workplace, and the diversity of factors contributing to the gender wage gap.

Second, this study contributes to existing theory on “gendered organizations,” which posits that the structure and culture of modern workplaces perpetuate inequalities in pay and promotion opportunities. (Acker, 2006; Kanter, 1977).

Third, the findings also shed light on the dynamic relationship between gender identity and family responsibilities, suggesting a greater need for employers to provide more work-life support to help workers juggle multiple life roles. (Williams & Boushey, 2010).

#### Recommendations for Future Research

Despite numerous contributions made by the study, several gaps remain, and several avenues for future research could significantly enrich current knowledge on gender inequality in the workplace:

**Longitudinal Studies:** Thus, researchers could resort to longitudinal studies to examine the changes in the gender pay gap across multiple years and its underlying reasons, which would increase the dynamism of the proposed model.

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**Intersectional Analysis:** Furthermore, researchers could also perform intersectional analysis, delving into how a combination of an individual's race, ethnicity, and even age, affect their experience in the workplace.

**Comparative Studies:** The method helps understand the unique patterns of various sub-groups. **Organizational Interventions:** Finally, future studies focusing on the effectiveness of organizational interventions, such as diversity training sessions, pay transparency policies, or mandatory pay equity audits, could develop evidence-based practices to diminish the gender pay gap.

As a final point, the results of this study emphasize the current state of affairs concerning gender inequality at work and the necessity of applying a sociological view to capturing all intricacies. This research presents a snapshot of the main drivers behind the pay gap between males and females and may offer a theoretical background, thus assisting in promoting a more equal and inclusive workplace.



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